

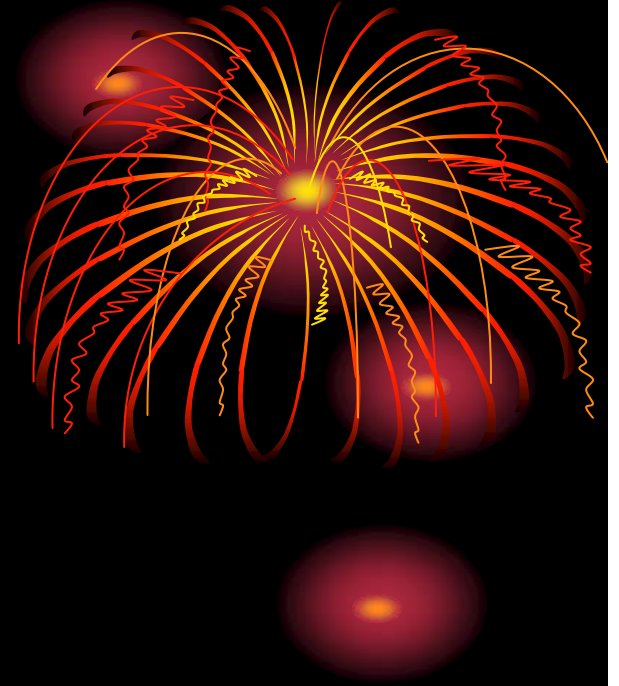
A vibrant firework explosion with streaks of red, orange, and yellow against a black background. The firework is centered and radiates outwards, creating a sense of energy and excitement. The streaks are thick and have a glowing, fiery appearance. The background is a solid black, which makes the colors of the firework stand out prominently.

Radio 1 documentaries

The new format...

Our reputation...

- Classic
- Hard hitting
- Informative
- Award-winning

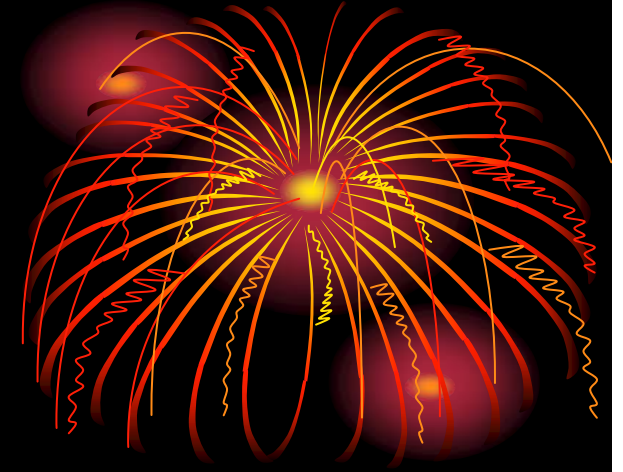


what makes a R1 doc.....



- reflects listeners' interests & lives
- depth of research
- puts subjects into context for our audience
- Challenges received opinion & conventional thinking
- Evocative use of locations and actualité
- high production values
- pace
- accessible
- Entertaining

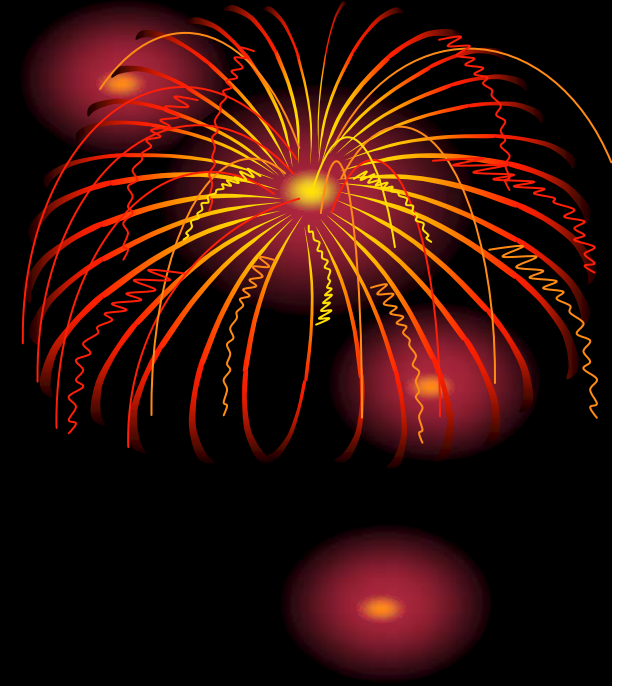
What makes the difference...



- Less dense speech
- allow audience to interact
- exist in the present
- better use of music
- the style & treatment is unique to Radio 1

The new format...

- 2 x pre-built packages
- audience interaction
- studio guest(s)
- a live organic documentary process
- 30 minute edit (by R1) from programme as broadcast for online podcast



deliverables

- **2 mixed x packages:**
no package should be longer than ten minutes
- **1 or 2 studio guests**
Briefing notes, background and contact details to be delivered to the programme producer at the earliest opportunity. The final decision as to who goes live to air rests with the show producer and confirmation of booking the live guest for the show will be the responsibility of the programme team, not the documentary maker.
- **Scripted intros & outros for packages**
- **Suggested lines & Qs for debate & discussion**
- **Suggestions for 3/4 x relevant tracks**
If specialist tracks are suggested these may need to be provided by the documentary producer
- **Online photos & links**
- **Dry packages (no music)**
At present we are unable to podcast any music content, so the podcast requires dry audio versions of the packages

